



**Ambuja
Cement**

Our Vision

To be the most sustainable and competitive company in our industry.

Our Mission:

Create Value For All

- Delighted Customers
- Inspired Employees
- Enlightened Partners
- Energised Society
- Loyal Shareholders
- Healthy Environment



Ambuja Cement: Growing from strength to strength.

Ambuja Cements Ltd. is one of the leading cement companies in India. It is now proud to be a part of the LafargeHolcim Group, the world leader in the building materials industry, with a presence in 80 countries, 2300 operating sites and a focus on cement, aggregates, ready-mix concrete and solutions & products.

For three decades, Ambuja Cement has provided hassle-free home building solutions with its unique sustainable development projects and environment-friendly practices.



Large in scale, and big on innovation.

Currently, Ambuja has a cement capacity of 29.65 million tonnes with five integrated cement manufacturing plants and eight cement grinding units across the country. Ever since inception, the company has had many firsts to its credit. A captive port with four terminals has facilitated timely, cost effective, cleaner shipments of bulk cement to our customers.



cement capacity of 29.65 million tonnes


Ambuja Cement's strong credentials in research, development, and innovation have helped it develop new products and services, tailored to the needs of its customers. A unique initiative by Ambuja Cement, the Concrete Futures Laboratory (CFL) is a complete solutions space for the Architect, Engineer and Construction professionals to 'test, experiment and learn' about cement and concrete.



We're fast learners, and even quicker to share our knowledge.

Another unique initiative has been the setting up of over 27 Ambuja Knowledge Centres (AKCs), a knowledge-sharing platform for construction professionals that includes practical workshops on mix design and quality supervision.






We mean no harm. Especially when it comes to Health and Safety.

Health and Safety is Ambuja's core value. For the company, people are its most important resource. The company is committed to ensure the safety of all employees, contractors, and others connected with our operations, through its Zero Harm policy.

The company has substantially reduced the number of onsite injuries with a strong emphasis on improving health and safety parameters, reducing risks through people engagement, capability building, and strengthening health and safety management systems and processes. However, there is more to be done to achieve the company's ultimate goal of achieving a Zero Harm workplace.

We Care is an umbrella  initiative that covers all stakeholders, and has played a seminal role in transforming Ambuja Cement's operations as well as attitudes towards health and safety.

As a reflection of this dedication to safety, all plants of Ambuja Cement are certified as per the **OHSAS 18001** world standard.

Quarry to Lorry



Quarry and Raw Materials Preparation			Clinker Production					Cement Grinding and Distribution			
<p>Quarry Limestone and other raw materials are extracted using drilling and blasting techniques.</p>	<p>Crusher The quarried material is reduced in size in crushers by compression or impact.</p>	<p>Transport The crushed raw material is transported to the cement plant, mainly using conveyors.</p>	<p>Mixing bed The limestone, clay and alternative raw materials are mixed and homogenized.</p>	<p>Dust filter Baghouse filters or electrostatic precipitators remove particles from kiln and mill exhaust gases.</p>	<p>Raw mill The homogenized raw materials are milled and dried in a mill.</p>	<p>Preheater The raw materials is preheated before entry into the kiln.</p>	<p>Kiln At flame temperatures up to 2,000°C and materials temperature up to 1,450°C the raw materials are transformed into clinker minerals.</p>	<p>Clinker cooler The molten clinker is rapidly cooled.</p>	<p>Clinker silo Cooled clinker is stored in preparation for grinding.</p>	<p>Cement mill Cement clinker is ground with around 5% of gypsum and other cementitious materials to form the final cement types.</p>	<p>Logistics Cement is transported in bags or as a bulk powder.</p>

A product portfolio that is also growing in strength.

The Ambuja brand feature a bouquet of products and services :

An established brand in India, Ambuja Cement is known for its high strength, high performance cement. The company has launched innovative products like Ambuja Plus Roof Special, Ambuja Plus Cool Walls and Ambuja Compozem, that not only full important customer needs but also help in significantly reducing carbon footprints.

In some cases, scale is all about going small. Ambuja's technical services engineers bring sophisticated techniques of concrete mixing and curing to the consumer in small towns. These techniques are designed in-house by adapting the practices of large construction projects.

To further add value to the consumer, Ambuja also offers to install rooftop rainwater harvesting technology, which enables the consumer to either store drinking water for the whole year or increase the groundwater table.

Ambuja caters to its B2B customers by addressing their specific needs. While Ambuja Powercem caters to the specific needs of the RMX segment, Ambuja Railcem is designed for railways. Whereas Ambuja Buildcem meets the special requirements of the mass housing segment.

Ambuja also owns two strong brands in micro materials category. Alccofine is a range of micro slag materials catering to high strength, high performance concrete and tunnel grouting. Dirk Pozzocrete is superfine fly ash used in high performance concrete structures.

It is this wide range of products in retail and B2B markets that makes Ambuja the leading brand in a fiercely competitive market.

Chenani Nashri Tunnel - Ambuja Cement a key partner in India's longest highway tunnel in Jammu & Kashmir

We hold ourselves responsible to the highest standards: Our own.

Ambuja made significant progress in the responsible use of resources, be it natural or man-made. In recent times when water has become a contentious issue, the company maintained its status to become 'Six Times Water Positive' through water conservation in the surrounding community and water efficiency in the plants.

Ambuja also became plastic negative, by burning as much over 50,000 tonnes of plastic waste in its kilns, equivalent to 1.5 times of total plastic that is used. Additionally, the company generated 7.1% of its energy generation from renewable energy sources.

The introduction of fly ash-based cement further helped in conserving natural resources. This method not only made use of waste material produced by power plants, it also cut emissions. Today, 93% of Ambuja's production is fly ash- based cement.

Some of our responsibilities extend beyond our people.

The company also works closely with communities that live around our plants, through its CSR arm, the Ambuja Cement Foundation (ACF) that is present at 30 locations in 11 states, where it implements need-based and participatory programmes in the areas of Water Resource Development, Health and Sanitation, Women Empowerment, Rural Infrastructure, Education and Agro-based / Skill-based Livelihood Creation.



You won't encounter a stronger brand.

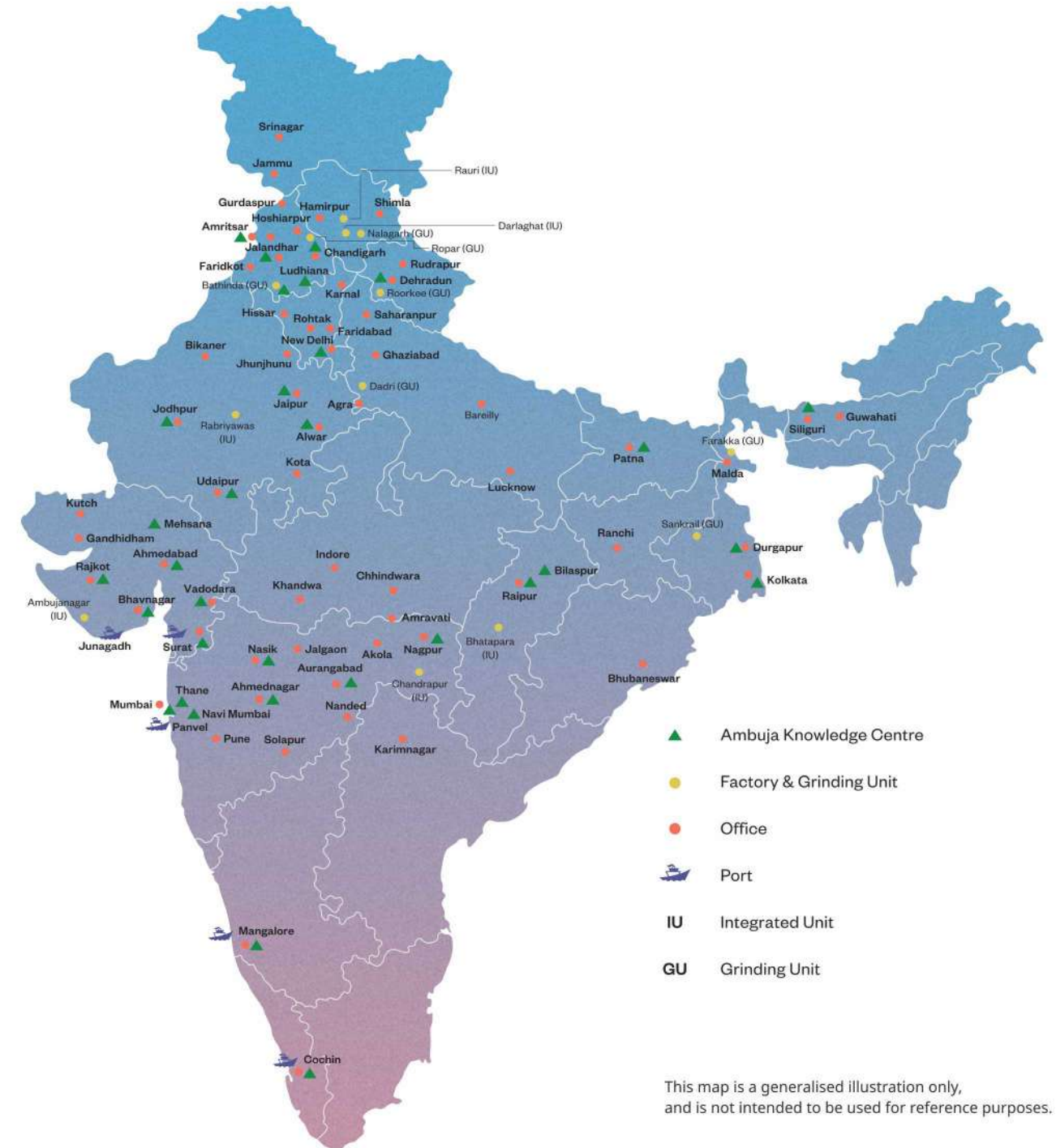
For over 30 years now, Ambuja Cement has consistently built its brand around the promise of 'giant compressive strength'.



Today, Ambuja Cement has become synonymous with strength.

Our most towering structure is our pan-India presence.

With a strong footprint in the North, West, and East parts of India, and a presence in the South, Ambuja Cement covers key locations in each region. A wide network of 9,000 dealers and 70,000 retailers has taken Ambuja Cement to the remotest locations of the country. Whether it be a tiny village or a mega city, Ambuja is building towards a stronger nation.



This map is a generalised illustration only, and is not intended to be used for reference purposes.

Ambuja Cement

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