

TATA STEEL



The
WORLD of
STEEL

A Corporate Brochure



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Cover photo: Mumbai's Bandra-Worli Sea Link Road. Tata Steel Wire Division has been the sole supplier of pre-stressed concrete strands used in the 8-lane sea link.



The WORLD of Tata Steel

The story of Tata Steel is not a simple one. It is the story of a vision. A story of a company that became a movement. And, a story of generations of people with a common mission.

Today, it is the story of a global conglomerate that has crossed geographical boundaries and established its presence across countries and continents. The Tata Steel world is one that embraces different skills celebrating its diversity; it is one that strives for continuous innovation with end-to-end solutions; and one that continues to act responsibly in its use of natural resources. Its commitment to the environment, so deeply embedded in its very ethos, has found expression in its environment-friendly processes that ensure it produces 'Green Steel' in all its facilities.

Above all, its enduring commitment to give back to society, helps make the vision of sustainable growth a reality. A commitment that is truly a way of life for every employee of Tata Steel anywhere in the world.

The focus on sustainable growth has never wavered. The impact of this can be seen in lives that have changed; in strategies that make a difference; in performance; in creating a more inclusive society that is more efficient and more environment-friendly; and eventually in the way business is done.



TATA GROUP OVERVIEW

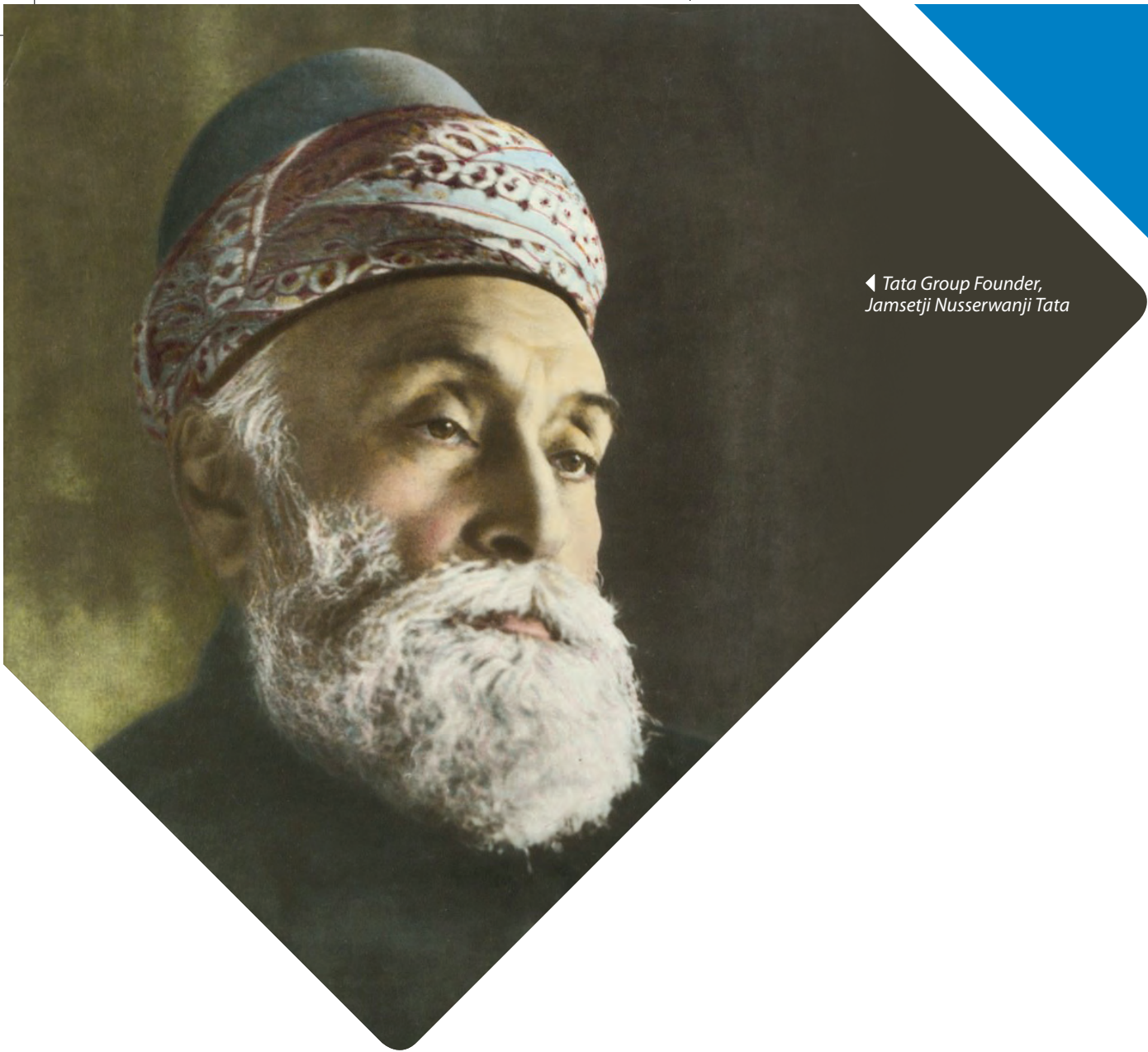


LEADERSHIP
WITH TRUST

▲ Women leading from the front at the Tata Steel Jamshedpur plant

▼ Honing talents through the Tata Steel Chess
Tournament, the Netherlands

COMMITMENT
WITH INTEGRITY



◀ Tata Group Founder,
Jamsetji Nusserwanji Tata

TATA GROUP OVERVIEW

A TRADITION OF TRUST AND TRANSPARENCY

The Tata name represents true enterprise. The journey began with J N Tata who endeavoured to think the then unthinkable, and lay the foundations of a company that was to become a global enterprise. An enterprise that sought to create resources for a nation, livelihood for generations, a benchmark for future corporations, work ethics that stay relevant even today.

Over the century of its existence, every stakeholder of the Tata Group has striven to follow the vision of Jamsetji Tata. To a vision that has been built on the foundation of trust and transparency. To a vision of

working towards common good. To a belief of achieving heights of success through hard-work and commitment.

A **global business** group with products and services in over **150 countries**.

Over **660,000** employees and **operations** in over **100 countries**. Group revenue of **\$103.51 bn** with **67.3%** generated in **geographies** outside India.

Global leader in several sectors.

The **market capitalisation** of the **29 companies** listed under the Tata Group is **US\$ 116.41 bn.**

(As on March 31, 2016)



“
Our mission is to improve the quality of life of the communities we serve globally through long-term stakeholder value creation based on Leadership with Trust.
”

THE SPIRIT OF ENTERPRISE OF THE TATA GROUP

Founded by Jamsetji Nusserwanji Tata in 1868 and headquartered in India, the Tata Group is a true global enterprise. With operations in over 100 countries across six continents, the Tata Group has for over a century been synonymous with sound governance and sustainable business practices.

Driven by a spirit of enterprise, the Tata Group has spawned several industries of global importance – steel, hydropower and airlines, among others. A significant number of Tata companies are global leaders and impact life in the farthest corners of the globe.

One such company for the Tata Group is Tata Steel. The world of Tata Steel is one without boundaries – growing, changing and challenging every day. A world that embraces different skills, continuous innovation, financial investment and responsible use of natural resources. This is the world in which Tata Steel seeks to excel, by providing the best quality products and the best possible service to its customers.

TOUCHING EVERY SPHERE OF LIFE

Shaped by a lineage of sound and straightforward business principles, of considering the interests of shareholders paramount, the health and welfare of employees vital, and the community and society intrinsic to its existence, Tata Group has been built on a strong foundation of trust and transparency.

Tata Group today touches lives in virtually every walk of life. From its early foray into steel and automobiles, to staying abreast of the latest technologies with its global presence in telecommunication and information technology, it has a strong presence across industries including agrochemicals, automotive, chemicals, construction, finance, consumer products, hospitality, logistics, power, mining, media and entertainment, and retail.

Today, various Tata companies have significant investments in different geographies, and many of these have achieved a position of leadership in their areas of operation.

Cutting-edge innovation and a focus on quality and business excellence are the hallmarks of the trust the Tata name is recognised for.





GLOBAL RANKING OF TATA GROUP

Global Ranking

Tata Communications
International voice
(wholesale)

Tata Global Beverages
Tea products

Tata Chemicals
Soda ash

1st
Volume

2nd

2nd

2nd
Market Cap
and Profit

10th
World steel
Ranking

Top
10

Tata Consultancy Services
IT services

Tata Steel
Steel

Tata Motors
Buses and trucks

India Ranking

Titan Company
Largest manufacturer of branded
watches and jewellery

Tata Power
Largest integrated
power company

Tata AutoComp
Leading auto-component
conglomerate



Voltas
Market leader in room
air conditioners

Tata Technologies
Largest pure play
engineering and design
services provider

Taj
One of Asia's
largest and finest
group of hotels

Croma
Leading omni-
channel electronics
retailer in India

A DIVERSIFIED GLOBAL FOOTPRINT



NORTH AMERICA

- Jaguar Land Rover
- Taj Hotels Resorts and Palaces
- Tata Business Support Services
- Tata Chemicals North America
- Tata Communications
- Tata Consultancy Services
- Tata Elxsi
- Tata Global Beverages
- Tata Interactive Systems
- Tata International
- Tata Sons North America
- Tata Steel Europe
- Tata Steel Minerals Canada
- Tata Technologies

EUROPE

- Jaguar Land Rover
- Taj Hotels Resorts and Palaces
- Tata Capital
- Tata Chemicals Europe
- Tata Communications
- Tata Consultancy Services
- Tata Elxsi
- Tata Global Beverages
- Tata Interactive Systems
- Tata Limited
- Tata Motors European Technical Centre
- Tata Steel Europe
- Tata Technologies
- TKM Global GmbH

Rest of AFRICA

- Jaguar Land Rover
- Taj Hotels Resorts and Palaces
- Tata Africa Holdings
- Tata Chemicals Magadi
- Tata Consultancy Services
- Tata Consulting Engineers
- Tata Global Beverages
- Tata International Distribution
- Tata Motors (SA)
- Tata Power
- Tata Projects
- Tata Steel
- Titan Company

SOUTH AMERICA

- Jaguar Land Rover
- Rallis
- Tata Communications
- Tata Consultancy Services
- Tata International
- Tata Motors

“
 The Tata footprint covers the world with operations in more than 100 countries spread across six continents and over 660,800 employees worldwide.
 ”

The Tata Group has taken giant strides across geographies, putting its products into the hands of customers located in the far corners of the world. It has built facilities and operations in every region, creating jobs for millions of people. With a diverse portfolio, brand Tata is today visible in multiple industries and segments.

CHINA

- Chery Jaguar Land Rover Automotive
- Jaguar Land Rover China
- Nanjing Tata AutoComp
- Tata Communications
- Tata Consultancy Services
- Tata Global Beverages
- Tata Projects
- Tata Sons China
- Tata South East Asia
- Tata Steel Asia
- Tata Steel International
- Tata Technologies
- TKM Global China
- TRL Krosaki Refractories
- York Transport



MIDDLE EAST and NORTH AFRICA

- Jaguar Land Rover
- Taj Hotels Resorts and Palaces
- Tata Communications
- Tata Consultancy Services
- Tata Consulting Engineers
- Tata Elxsi
- Tata Global Beverages
- Tata Interactive Systems
- Tata Motors
- Tata Power
- Tata Projects
- Tata Technologies
- Tata International West Asia DMCC
- Titan Company
- TM International Logistics
- Voltas
- York Group

INDIA

Headquarters of Tata Sons and majority of the Group companies including Tata Steel.

SOUTH EAST ASIA, EAST ASIA and SOUTH ASIA

- Jaguar Land Rover
- JOil
- NatSteel Holdings
- Taj Hotels Resorts and Palaces
- Tata AutoComp
- Tata Capital
- Tata Chemicals International
- Tata Communications
- Tata Consultancy Services
- Tata Daewoo
- Tata Global Beverages
- Tata International
- Tata Motors
- Tata NYK
- Tata Petrodyne
- Tata Power International
- Tata Steel Global Holdings
- Tata Steel Thailand
- Tata Technologies
- Titan Company
- TM International Logistics
- Trust Energy Resources
- Voltas
- York Group

AUSTRALIA

- Jaguar Land Rover
- Tata Communications
- Tata Consultancy Services
- Tata Global Beverages
- Tata Motors
- Tata Power
- TM International Logistics

AN ENDURING VALUE SYSTEM

The Tata Group's value system is integral to Tata Steel's century-old tradition and continues to direct the growth and business of its companies. Time, energy and effort is continually expended on defining, refining and driving the value systems to anyone who comes into the Tata Group fold – whether it be employee, partner, or customer.



Excellence

We will be passionate about achieving the highest standards of quality, always promoting meritocracy.



Integrity

We will be fair, honest, transparent and ethical in our conduct; everything we do must stand the test of public scrutiny.

OUR VALUES



Pioneering

We will be bold and agile, courageously taking on challenges, using deep customer insight to develop innovative solutions.



Responsibility

We will integrate environmental and social principles in our businesses, ensuring that what comes from the people goes back to the people many times over.



Unity

We will invest in our people and partners, enable continuous learning, and build caring and collaborative relationships based on trust and mutual respect.

MILESTONES IN THE JOURNEY TOWARDS EXCELLENCE

The Tata Group has played a pioneering role in industrial practices in India and has embarked on some path-breaking initiatives, many that were well ahead of their time and have made a global impact.



LEADERS AND LEGENDS

Over the decades of its existence, the Tata Group has had at its helm visionaries and business giants, each of whom have played a defining role in shaping the Group to become the global organisation that it is today.



Jamsetji N Tata
Chairman (1868–1904)

The founder of the Tata Group, was a visionary, nationalist, philanthropist and humanist. He pioneered India's industrialisation at the turn of the 20th century, injecting a lasting passion and spirit of enterprise that was to last for centuries. He also introduced industrial welfare practices, well before their time.



Sir Dorabji Tata
Chairman (1904–1932)

The eldest son of JN Tata, Sir Dorabji continued building on his father's vision and set up Tata Steel and Tata Power. He also founded the Indian Institute of Science.



Sir Nowroji Saklatwala
Chairman (1932–1938)

Helmed the Group during the Great Depression. He is remembered for helping establish the Tata Memorial Hospital and being instrumental in introducing benefits such as profit sharing for employees.



JRD Tata

Chairman (1938–1991)

Led the Group into several new businesses, including chemicals, locomotives, trucks, beverages, information technology and civil aviation. He was also the moving force behind setting up institutions for research in the fundamental sciences, social sciences and performing arts.



Ratan Tata

Chairman Emeritus (1992–2012)

Interim Chairman (2016)

Chairman Emeritus (2016-till date)

Spearheaded the Tata Group's international expansion. He consolidated the Group and led its entry into passenger vehicles, retail and aerospace, while establishing Group-wide enablers for business excellence, innovation and customer orientation.



Cyrus P Mistry

Chairman (2012–2016)

He was the Chairman of the Board of Tata Sons and several Tata Group Companies till 2016. He built upon the vision of the founder and steered the Group into the digital world.



Natarajan Chandrasekaran

Chairman (2017 onwards)

He is the Chairman of Tata Sons Limited and the Chief Executive Officer and Managing Director of Tata Consultancy Services (TCS), also appointed as a Director of the Reserve Bank of India in 2016. He was designated the Chairman of Tata Sons on February 21, 2017.

TATA STEEL GROUP OVERVIEW

DRIVING
EXCELLENCE



BUILDING VALUES



◀ Using latest technology and equipment in our European operations gives us an edge in the market.

TATA STEEL GROUP OVERVIEW

A GLOBAL CONGLOMERATE

The world of Tata Steel is one without boundaries – growing, changing and challenging. As one of the world's most geographically-diversified steel producer, Tata Steel is not only meeting the current needs of the global customer base but also developing exciting new solutions that deliver additional value to the customers in future.

Millions of people across the world are touched by the steel that Tata Steel produces. From the cars they drive, to the homes they live in, from the bridges they cross, to the pipes that bring them water and delivering the quality it is trusted for, is a responsibility that Tata Steel takes very seriously.

Driven by a culture of performance, the Tata Steel Group is committed to aspiration targets, safety and social responsibility, continuous improvement, openness and transparency.

With operations in **26 countries**, a **commercial presence** in over **50 countries**, and employees across **five continents** – the Tata Steel Group was **established in 1907** as Asia's first integrated private sector steel company. Today, it is among the **leading global steel companies** with an annual crude steel capacity of nearly **28 million tonnes** per annum.

It is also the **world's second-most** geographically-diversified **steel producer**. The Group recorded annual turnover of **US\$ 18.11 bn** and annual production of **23.88 million tonnes** in the financial year 2016-17.



◀ Blast furnace in Kalinganagar

◀ Pan view of Jamshedpur steel plant

SOME OF THE NOTABLE AWARDS RECEIVED BY TATA STEEL GROUP

- » Golden Peacock Award for Risk Management, 2015
- » DJSI (Dow Jones Sustainability Index) Results 2015 – Tata Steel achieved best-ever score
- » Carbon Disclosure – CDP 2015 Results of Disclosure Assessment – Tata Steel scores maximum 100% on CDLI, 2015
- » Dun & Bradstreet Corporate Award, 2015
- » Golden Peacock Global Award for Sustainability, 2015
- » World's Most Ethical Companies, 2016
- » Dow Jones Sustainability Award, 2016

SUSTAINABLE BUSINESS VALUE CHAIN

